



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37787-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Patriot Majority	Issue	2278

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	37787	08890000

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	84	91

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/06/12	11/06/12	CBS This Morning	7-9a	-T-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 11/06/12 7:44 AM CBS This Morning 7-9a :30 PM12107H \$3,000.00 NM									
2	11/03/12	11/03/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 5:25 AM CBS Early Show - Sat. 5-7a :30 PM12107H \$1,200.00 NM									
3	11/04/12	11/04/12	Game Time/UNLV	1135p-1205a	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 11:58 PM Game Time/UNLV 1135p-1205a :30 PM12108H \$550.00 NM									
4	10/30/12	11/05/12	Live w/Kelly	9-10a	MTWTF--	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 9:35 AM Live w/Kelly 9-10a :30 PM12108H \$2,300.00 NM									
5	10/30/12	11/05/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/31/12 12:29 PM 8 News Now Noon M-F 12-1230p :30 PM12108H \$2,000.00 NM									
6	10/30/12	11/05/12	Ellen	3-4p	MTWTF--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$2,500.00									
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1	8	Sa	11/03/12	9:43 PM	KLAS Movie: Bat 21	9-11p	:30	PM12108H	\$2,500.00 NM
<u>Total Spots</u>							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$46,050.00
<u>Agency Commission</u>	\$6,907.50
<u>Net Amount Due</u>	\$39,142.50